



Leading Food Multinationals implement HAI*QPM On Demand

The Netherlands, 15 July 2009 – Today HAI announced the implementation of HAI*QPM at two of world's Leading Food Manufacturers.

HAI*QPM is implemented as part of their strategies to increase operational efficiency and visibility across their operations in Europe and provide a solid platform to drive business growth. For both multinationals SAP is the global IT solution provider.

It was important that HAI*QPM has been developed and certified on the SAP Netweaver platform. It fits perfectly in their global IT landscapes to enterprise service-oriented architecture (enterprise SOA), and it can drive significant IT simplification when moving toward their destination IT architectures.

They are using external data-centre services, where webbased HAI*QPM is centrally hosted and maintained for third parties.

HAI will collaborate with these customers on enhancements and recommendations for HAI*QPM's new product developments.

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